

WILLIAM GARCIA



Director of Photography

IATSE local #600

From the ruins of the Soviet empire to the space shuttle, Bill Garcia has photographed many of the most noteworthy events of the late 20th Century. Beginning his career in Miami, as a news journalist (and nominated for numerous awards for his work) Garcia transitioned from television to commercials, music videos and features working with the likes of Lenny Kravits, Ricky Martin, Emilio Estefan and Christina Aguilera. With a creative eye for imagery that tells the story, and a strong sense of lighting, staging and economical production from his years of shooting, Garcia is capable of projects at all levels. Fluent in Spanish, Garcia is happiest traveling worldwide to tell stories with images.

selected credits:

production

feature films

AMOR & FRIJOLES
FRAT PARTY

Winner of Houston Comedy Film Festival Award in Cinematography

RED BIRD

Winner of Florida Motion Picture and Television Association Crystal Reel Award in Cinematography

LOREN CASS

television

YANNI VOICES
ROAD TO MENUDO
BOOM BAP
KAISER SPECIAL
FAKING IT
NUEVEAS VOCES DE AMERICA
ARREST AND TRIAL

(concert segment)
(concert segment)
(entertainment/news pilot)

director/production company

M. Kodath & H. Pereira / Cinemark
Robert Bennett / Anchor Bay Entertainment

Emilia Huerta / Andromeda Productions

Chris Fuller / Joensing Pictures

Beth Broday / Captured Live Productions
Billy Rainey / Reveille & MTV Networks
B. Garcia / BET
Ramon Bugg / BET
J. McMahon / RDF Media
Emilio Estefan/Mo Fitzgibbon / Walker/Fitzgibbon
Angela Heller / Studio USA

music videos

DEIDRA WHATLEY "COUNTRY GIRLS"
MISSY ELLIOTT "CAR WASH"
SEAN PAUL "THREE LITTLE BIRDS"
OBIE BERMUDEZ "ANTE"
AREA 305 "DONTE ESTARA"
PDIDDY "THE GREAT GATSBY"
NEHIMIAR "WHAM BAM"
MISSY ELLIOTT "MAKE ME A SONG" (2nd Unit)

Antonio Piedra / Jaded Heart Records
Andrew Mossep / Vibrant Films/Dreamworks
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Nene Gonzalez / SER International/EMI Latin
Mikki Willis / SER /Univision
PDiddy & Anthony Maddox / Bad Boys Entertainment
Charles Alan Smith / Universal Music Japan
Andrew Mossep / Vibrant Films/Interscope

commercials / PSA

UNIV OF CENTRAL FLORIDA
HBC, RICKY MARTIN
HBC, JUANES
LADY OF AMERICA
2 CONNECT
PORSCHÉ, STEFFIE GRAF
WORKING HARDER FOR YOU
LET'S TALK CELULAR
COORS LITE BEER
CHEVROLET, JIMMY JOHNSON

Carlos Gutierrez / The Production Farm
Nene Gonzalez / SER International
Nene Gonzalez / SER International
Jim Knutt / Tropic Survival Productions
Jim Knutt / ABC-TV, Miami
Michael Graf / T-Vision
Jim Knutt / CBS-TV, Orlando
Jim Knutt / Tropic Survival Productions
Jim Knutt / Tropic Survival Prod.
Larry Berman / Creation Network

Brian Ellis

ALL CREW AGENCY

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